



**NATIONAL APPRENTICESHIP
WEEK 2022**

NATIONAL APPRENTICESHIP WEEK 2022

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<u>DATE</u>	<u>TIME</u>	<u>WEBINAR</u>
7 February 2022	10:00am - 11:00am	Careers in Print: Apprenticeships and Lifelong Learning Aimed at parents, carers, guardians, students and teachers - this webinar will introduce you to the exciting industry that is print.
8 February 2022	10:00am - 11:00am	Apprenticeship Funding: Maximising Financial Support Available Aimed at employers of all sizes - this webinar will guide you through the funding opportunities available to support you with your apprenticeship provision
9 February 2022	10:00am - 11:00am	A Journey in Print Aimed at employers and apprentices - you will be able to get an insight on how print has changed through the generations and the value you can gain from the years' of experience your mentors in the industry have
10 February 2022	10:00am - 11:00am	Apprenticeship Recruitment and Vacancies - Where to Start? Aimed at employers, parents, carers, guardians, students and teachers - this webinar aims to give you the tools to ensure that your apprenticeship vacancy attracts highly motivated candidates as well as ensuring that as a young person, you are positioning yourself in the best way to get that job!
11 February 2022	10:00am - 11:00am	Apprenticeship Week Wrap Up The MD of Training will reflect on National Apprenticeship Week 2022, giving a summary of some key conversations from the week as well as highlighting the plans for the BPIF Training in the coming year.

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Careers in Print: Apprenticeships and Lifelong Learning

Karly Lattimore, Managing Director of Training

The UK Printing Industry

- 5th largest print produce in the world
- £14,000,000,000 turnover per annum
 - 5th largest in the world behind USA, China, Japan and Germany
- Employs over 112,000 staff across the UK
 - Combined wage bill of £.3.3 billion pounds

But What Is Print?

- A mechanical process involving the transfer of text or designs
- An indentation or mark made on a surface or soft substance
- The action or process of making a physical object from a three dimensional digital model, typically by laying down many thin layers of material in succession

More recently though...

- 3D printing (additive manufacturing), generating shapes that are impossible to make in any other way - objects within objects.
- 4D printing - involved 3D printed objects that can move or adapt under certain environmental conditions

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IT'S ALMOST IMPOSSIBLE TO IMAGINE A WORLD WITHOUT PRINT. IT'S ALL AROUND US AND PLAYS A VITAL ROLE IN OUR DAILY LIVES



Careers in Print: Pre-Press

Working in Pre-press you will create digital artwork for print, handle digital files and work with digital images at various stages including;

- Preparation of designs
- Preparation of copy for setting
- Text setting and proofing
- Reading and correcting
- Page make-up
- Illustrations
- Imposition
- Image carriers



Careers in Print: Printing (Press)

Once the pre-press operator have created the product, the printer needs to print it.

This could be onto various materials including paper, board, textiles, plastic film, metallic foils, glass or mirrors.

Printers tend to specialise in one area, for example:

- Lithographic
- Gravure
- Flexographic
- Screen
- Digital



Careers in Print: Printing (Press)

<u>Print Process</u>	<u>What This Means</u>	<u>Typical Uses</u>
Flexographic Printing	Relief image using ink release from cells in 'anilox' roller to transfer ink to plate to substrate	Food packaging, labels, wall coverings, newspapers
Gravure Printing (intaglio process)	Transferring ink from an engraved cylinder to a substrate	Magazines, packaging, security printing, catalogues, cigarette papers Long runs and repeat work
Screen Printing (Stencil Process)	Transfer ink by pushing through a photographed mesh onto the substrate	Non standard shapes, clothing, large format rigid displays, signage Anything requiring a very thick ink film
Lithographic Printing (planographic process)	Uses the chemical reaction of ink and water to transfer image from printing plate onto substrate	Magazines, brochures, leaflets, packaging, stationary, point of sale, business cards, aerosol and drinks cans Virtually anything
Digital printing	Uses electronic data from a computer system and outputs it direct to reproduction system which can range from simple desktop printers to large directly imaged printing presses	Personalised printing, leaflets, business cards, banners, car wraps, labels Short run work
Pad or Tempo	Uses a metal or plastic photo engraved plate (called a cliché) to transfer the image to an intermediate silicone rubber and onto the substrate, with the ink supplied to the plate after each impression and is used primarily to print on irregular shaped substrate surfaces, e.g. basketballs, masking tape	Souvenirs, golf balls, footballs, mugs, satellite dishes Irregular shaped objects

Careers in Print: Print Finishing

Once the materials have been printed, they need converting into the final product - you could be operating a computerised guillotine cutting work to size, a folding machine folding paper into sections or creating hard back books.

Operations include:

- Cutting
- Folding
- Perfect binding
- Saddle stitching
- Sewing
- Wiro or combo binding
- Collating
- Laminating or encapsulation
- Decoration e.g. gold blocking
- Hole punching or drilling
- Slitting
- Cutting and creasing
- Numbering

Careers in Print: Signage Technician

Responsible for the design, manufacture, fabrication and installation of signage. You will

- Review the customer brief and undertaking site surveys
- Organise signage work activities, ensuring machinery, tools, equipment, materials and work-space are available and resolve any issue
- Prepare signage illustrations, costings and quotes.
- Design signage using graphic design software (Computer Aided Design).
- Prepare pre-fabrication files and instructions for signage production and manufacture.
- Manufacture signs using machinery, equipment and/or tools.
- Perform finishing operations on signs. For example, trimming, cleaning and adding fixing features such as eyelets, hinges and brackets.



Careers in Print: Digital Marketing

Working in digital marketing you will use online and social media to design, build and implement campaigns and drive customer sales including

- Search Engine Optimisation (SEO)
- Pay per click (PPC)
- Social medial marketing
- Content marketing
- Email marketing
- Mobile marketing
- Marketing analytics
- Affiliate marketing



#MoreThanPrint

- **Lean Manufacturing:** Carrying out manufacturing activities on multiple products with different specifications consecutively
- **Process Leader:** Directing production activities and operation
- **Customer Service:** Providing customer service products and services for businesses and other organisations including face-to-face, telephone, digital and written contact and communications.
- **Business Administrator:** Supporting and engaging with different parts of the organisation and interact with internal or external customers.
- **Marketing Executive:** help shape, support and deliver marketing plans, working in conjunction with the Marketing Manager who will define the overall marketing strategy
- **Accounts and finance:** Maintaining an efficient and accurate finance function within a business.

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Team Leader / Supervisor:

A first line management role, with operational/project responsibilities or responsibility for managing a team to deliver a clearly defined outcome. They provide direction, instructions and guidance to ensure the achievement of set goals.

Operations / Department Manager

someone who manages teams and/or projects, and achieving operational or departmental goals and objectives, as part of the delivery of the organisations strategy. They are accountable to a more senior manager or business owner.

Senior Leader

Someone involved in setting, managing and monitoring achievement of core objectives that are aligned to the overall strategic objectives of their organisation's Board (or equivalent).

Why an Apprenticeship

- **Earn while you learn** - compared to a typical degree with fees of up to £9,250 per year, an apprenticeship is free to undertake, with the added value of a salary.
 - Average entry level apprenticeship salary of £16,010 per annum rising to £32,980 for more experienced workers.
- **Practical and relevant work experience** - The majority of your time will be spent in the workplace, with one or two days per week or month spent in training. For some apprenticeships, this training takes place in a college or university; for others, it happens within the workplace itself.
- **Learn from those in the know** - You will have access to great support when you train - this will be from working alongside experienced people in your workplace and also from specialist trainers from your apprenticeship training provider who are there to help you gain the skills and knowledge you need to succeed.
- **Boosted Career Prospects** - you'll gain invaluable experience, and develop the key skills that employers within that industry really want.
- **Learn Transferable Skills** - as apprentices do real jobs in real work environments, you gain the softer skills that will help you throughout your career and make you more confident such as team working, effective communication and problem solving.
- **Enjoy what you do** - as with many workplaces you get to meet different people and make new friends.

Apprenticeship Benefits

- **NUS Apprenticeship Extra Card** - The NUS Apprentice extra card is the only discount card for apprentices and be used at hundreds of high street and online brands. Helping your hard-earned cash stretch a little further.
- **Council Tax Reductions** - If you're on an apprenticeship programme and are earning £195 a week or less for the duration, you may not be counted as an adult for Council Tax and be eligible for discounts
- **Travel Discounts** -
 - National Railcards
 - Apprenticeship Oyster Cards

BPIF Apprenticeships

<u>Apprenticeship</u>	<u>Level</u>	<u>Vocation</u>	<u>Typical Duration</u>	<u>Roles</u>	<u>Progression Routes</u>
Print Operative	2	Engineering and Manufacturing	24 months	Pre-press operative, press operative, post-press operative	Print Technician
Print Technician	3	Engineering and Manufacturing	36 months	Pre-press technician, press technician, post-press technician	Process Leader
Signage Technician	3	Engineering and Manufacturing	24 months	Graphic sign maker, graphics installer, large format printer, sign designer, sign maker, sign installation technician, wide format printer, letter maker	Process Leader
Lean Manufacturing Operative	2	Engineering and Manufacturing	12 months	Production operative, assembly operative, inspection/quality assurance operative, logistics operative, material handling operative	Print Technician
Process Leader	4	Engineering and Manufacturing	24 months	Process lead manager, production manager, process leader, production led, section lead	Operations/Department Manager

BPIF Apprenticeships

<u>Apprenticeship</u>	<u>Level</u>	<u>Vocation</u>	<u>Typical Duration</u>	<u>Roles</u>	<u>Progression Routes</u>
Customer Service Practitioner	2	Sales, Marketing & Procurement	12 months	Customer service advisor, telesales assistant, customer service representative	Customer Service Specialist
Customer Service Specialist	3	Sale, Marketing & Procurement	15 months	Customer service lead, customer service team leader, sales lead	Team Leader/Supervisor, Sales Executive
Sales Executive	4	Sales, Marketing & Procurement	18 months	Sales consultant, sales specialist, sales advisor, business development executive, field sales executive	Operations /Department Manager
Business Administrator	3	Business and Administration	18 months	Administrator, account technician, auditor, book keeper, data entry clerk, finance assistant	Operations / Department Manager
Team Leader / Supervisor	3	Business and Administration	12 months	Supervisor, team leader, project officer, shift supervisor, shift manager	Operations/Department Manager
Operations / Department manager	5	Business and Administration	30 months	Operations manager, regional manager, divisional manager, department manager, specialist manager	Senior Leader
Senior Leader	7	Business and Administration	24 months	Associate director, chief executive officer, divisional head, executive director	Chartered Management Institute for Chartered Manager or Chartered Fellow individual member grade

Why BPIF Training

- Clearer idea of employment opportunities
- Clearer goals and ambitions
- Improved job satisfaction
- Gained a promotion
- Given a pay rise
- Understand business more
- Develop new skills
- Become more independent
- Able to communicate better with colleagues and managers

"I've thoroughly enjoyed learning with BPIF, I've learned new skills, knowledge and behaviours which have resulted in a promotion at work, and improved relationships and confidence personally"

Why BPIF Training

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Let's Hear From Our Apprentices



Cody Pearson, Level 2 Print Apprentice, Pepper Communications

Cody is inspired to be working towards becoming a full-time press operator. He is currently studying for his Level 2 Diploma in Manufacturing and Level 2 NVQ in Machine Printing. Cody has achieved great success to date in his apprenticeship and was awarded the Level 2 Trade Skills Apprentice of the Year Award, which he claims has really "boosted his confidence".



Nikkie Cook, Skanem

Nikkie started working with Skanem at the age of 19 as an accounts assistant and has progressed over 22 years to Finance & HR Manager whilst being heavily involved with some significant challenges along the way. With the knowledge gained at Skanem and the confidence built whilst working on ILM level 5, Nikkie has now taken on a new role within another company, which will give her new opportunities to progress further.



Victoria Ryan, Sales Director, Logo Tape (Apprentice)

Appointed as LOGO tape Ltd.'s Sales Director in December 2021; Victoria oversees the operation of the LOGO tape Groups UK business. Victoria has 15+ years' experience within the print and business supplies industry with businesses such as Corporate Express, Staples and LOGO tape Ltd. She was awarded BOSS Apprentice of the Year 2020 and completed the Level 5 Management Trailblazer Programme with Distinction in 2021.



Ben Townsend, Operations Director, Falconer (Apprentice)

Ben started working at Falconer Print at the age of 16 years old as a young lad keen to learn and develop. With the support, and opportunities Falconer have provided him, Ben has developed both on a personal, and a professional level giving him the confidence to go on to achieve to the level he is at today.

This support from Falconer Print, through individuals past and present, along with both NVQ Level 3 and Level 5, has taken Ben in 21 years at Falconer Print from Labourer, to Print Manager, to now the Operations Director.

Panel Discussion & Questions



TRAIN



MOTIVATE



ADVICE



SUCCESS



SUPPORT



COACH



DIRECT



GOAL

Closing

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#BuildTheFuture
#MoreThanPrint

[Bpif.training](https://bpif.training)
Britishprint.com

training@bpif.org.uk

The screenshot shows the BPiF Training website. The header includes the BPiF logo and navigation links for TRAINING, ABOUT, INDUSTRY, YOUR BUSINESS, VACANCIES, QUALIFICATIONS, and UPDATES. A search bar is located in the top right corner. The main content area is titled 'APPRENTICESHIPS' and features a 'REFINE SEARCH' sidebar on the left. The sidebar lists search results: 'Apprenticeships (41)', 'BPiF Training (0)', and 'Kickstart (2)'. The main content area displays two apprenticeship listings. The first listing is for a 'BUSINESS ADMINISTRATION APPRENTICE' at Banana Moon, located in Batley, West Yorkshire, with a salary of £184.80 to £356.40 per week. The second listing is for an 'APPRENTICE PRE-PRESS PRINT TECHNICIAN' at Pad Print UK Ltd, located in Wellingborough, with a salary of £185.00 - £356.40 per week. Both listings include a 'GO TO LISTING' button and a '3 days left' or '24 days left' indicator.

TRAINING | **BPiF** | **CONTACT**

ABOUT | INDUSTRY | YOUR BUSINESS | VACANCIES | QUALIFICATIONS | UPDATES

APPRENTICESHIPS

REFINE SEARCH

- [Apprenticeships \(41\)](#)
- [BPiF Training \(0\)](#)
- [Kickstart \(2\)](#)

BUSINESS ADMINISTRATION APPRENTICE

- Batley, West Yorkshire
- £184.80 to £356.40 per week
- [Banana Moon](#)

Banana Moon create and supply high quality personalised clothing that is out of this world. Our products inspire individual and business confidence and bring people together. Operating from our own facility in West Yorkshire, we're a family business with exceptional in-house production capability and creative talent. We've created a first-class team culture and are in-touch with our customer's needs.

[GO TO LISTING](#) 3 days left

APPRENTICE PRE-PRESS PRINT TECHNICIAN

- Wellingborough
- £185.00 - £356.40 per week
- [Pad Print UK Ltd](#)

An established UK market leader based in Northants with over 18 years trading in the supply of Pad Printing, Screen Printing machinery & associated consumables.

[GO TO LISTING](#) 24 days left

NAW 2022 - Next Up

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Thank You